



Have You Got It?

RHYS GILES HAIR AND BEAUTY AND VOICE IS ON A MISSION TO FIND THE NEXT FACE OF FASHION IN SOUTH WALES. YES, THAT'S RIGHT LADIES AND GENTLEMEN – WE'RE LAUNCHING THE 2014 SOUTH WALES TOP MODEL COMPETITION.

Last year, we were inundated with entrants from up and down the country – not just South Wales. It was amazing – boys and girls got on board, with our eventual winner being the lovely Zoe Sweeting from Cwmbran. This year's competition is set to be bigger and better than ever before. For the first time ever the South Wales Next Top Model final will be combined with the V Awards, making it a huge night with hundreds of people watching the action. And, for the first time ever, the first stage of the finals will include 24 would-be models for our readers to vote for, with the final six taking to the catwalk in October.

This year's main prize, which comes courtesy of Rhys Giles Hair and Beauty, is a whopping **£600 of haircare**, which can be enjoyed at either of the Rhys Giles salons throughout 2015. Other prizes, including a **portfolio photo shoot** and a **Voice front cover** are also up for grabs. **Tempted to enter?** Here's what you need to know. Of course we need you to send in a picture of yourself – feel free to send up to five, but within that we need you to send a make-up free head and shoulder shot of yourself looking as natural as possible. No selfies please! You can **enter via post** (form on next page) or you can **enter online at wearevoice.co.uk**. You can also **e-mail your entries to voice@wearevoice.co.uk**.

The competition is open to guys and gals aged 14-years-old and over. Full terms and conditions are next to the form. If you're talking about the competition online use the hashtag **#swntm** on Twitter or tag Voice – the Essential Local mag in your posts.



MORE THAN A QUARTER OF A CENTURY OF EXCELLENCE

It was back in 1987 that Lorna and Steve Giles opened the doors to their salon, Mane Attraction. Lorna, a multi-award-winning stylist took her talents and skills to the salon, setting standards for hairdressing in South Wales, while collecting awards and accolades along the way. That business still exists today under the name of Rhys Giles Hairdressing and Beauty and remains as popular and bar-setting as ever. With Rhys as the face of the salon, many more awards have been won. And now with two salons, one in Cwmbran and the other at The Celtic Manor, the salon is a popular as ever thanks to its five-star-service-for-all-customers ethos. "While awards are great, it is what you produce in salon that is the most important thing," said Rhys. "We pride ourselves on offering the very best customer service and care – that's why people return, it's all about attention to detail." This high standard comes from the company's in-house training programme and, as a City and Guilds approved training centre, the salon always develops its own trainees into future stylists.

They are totally immersed in the Rhys Giles culture. Having the right partnerships is also very important and the very special 20-year relationship with Kerastase endorses Rhys Giles' approach to total quality. "It's all in the company you keep," added Rhys. And 2014 is shaping up to be an incredible year for Rhys Giles at both salons. With more customers enjoying what the salon has to offer than ever before, and plenty of celebrity clients, maybe now is the time for you to enjoy the Rhys Giles treatment?



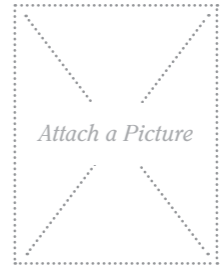
HOW TO ENTER:

By post or by hand:

Simply fill out the form below, attach a pic of yourself and send it to Voice, Newsquest, Cardiff Rd, Newport, NP20 3QN. You can also drop it in to us or take it to your nearest Rhys Giles salon (Cwmbran or The Celtic Manor)

Electronically:

E-mail us at voice@wearevoice.co.uk with a recent image of yourself and the information below:



Name*
 Address*
 Telephone*
 Email*
 Facebook page
 Age*
Measurements:
 Height*
 Waist*
 Hips*
 Bust
 Inside leg*
 Is your hair natural? * If no, please state here what has been done i.e. extensions, colour etc.
 What date (approx) was your picture taken?
 Tell us a bit about yourself in no more than 50 words*
 Signature*

(Entrants signature if 16 or over, if aged under 16, a parent or guardian must sign. All questions marked with * MUST be completed.)



Rules for the 2014 South Wales Next Top Model:

1) Only one entry per model will be accepted. 2) Entries sent via post, dropped into our office, collected by us or received as e-mail will be counted. 3) The first round of finalists will be selected by a team of judges. There will be four voting rounds in total. The first round of 24 models will appear in voice in the August 2014 edition, the second which will include 12 finalists in the September edition, the final six will appear in the October edition and the finalists will be selected on the night of the V Awards in October 2014 (exact date TBC). 4) The sponsor's decision is final. 5) The competition is open to men and women, there is no upper age restriction. 6) Voting forms will not be accepted without all required information being completed and we reserve the right to retract the place of any finalist if they provide false information. If a form is sent to us incomplete, or we are sent inappropriate pictures – this is dependent on time constraints and so does not automatically apply. 7) Model entrants must be over 14, entries for those aged 16 or under will not be accepted unless accompanied by the signature of a parent or guardian. 8) Some prizes may require a guardian to be present if the winner is aged under 18. Information is available on request. 9) Any finalists aged 16 and under will require a chaperone at all stages of the competition and will not be able to proceed without one. 10) Prizes will only be redeemable to the overall winner. 11) We will require models to be open to ideas on styling from the expert team. However, at no stage will we do anything without your consent. 12) We cannot apply hair colouring to any finalist or winner aged under 18. 13) All pictures entered must have been taken within the last three months. 14) All entries must be with us by no later than July 10, 2014 at 9am. 15) The first round of finalists will be announced in the August 2014 edition of Voice and voting will open to select the final 12. The final 12 will be whittled down to six during a further round of voting, with the final six invited to take part at a catwalk event in October 2014. At this event the finalists will be whittled down to the winner. Information on voting TBC. 16) If you are sending in hard copy pictures or discs, please be aware we will not be able to return these to you. 17) If any of the questions marked with * aren't completed we reserve the right to scrap the form. 18) If any forms that require a guardian's signature aren't signed we will not enter them into the competition. Similarly, if it is found that signatures provided are fake we will exclude the entry from the competition.